

At A Glance: Minnesota Road Bicyclists



Results from 189 randomly selected MN road bicyclists who responded to a mail questionnaire fall 2008 (35.4% response rate)¹

Key Findings

Gender

51.1% Female

Education Level

0.5% Some high school
 8.6% High School Degree/GED
 2.7% Some votech
 11.7% Graduated from votech/assoc.
 17.3% Some college
 29.7% Graduated from college
 7.0% Some postgraduate
 22.7% Postgraduate degree(s)

Income Level

4.4% Less than \$25,000
 5.0% \$25,000-34,999
 15.6% \$35,000-49,999
 28.8% \$50,000-74,999
 23.8% \$75,000-99,999
 10.0% \$100,000-124,999
 4.4% \$125,000-149,999
 3.8% \$150,000-174,999
 4.4% \$175,000 or More

Race

97.9% white

Important Reasons For Road Bicycling

93.4% To be physically active
 89.1% To get/keep physically fit
 87.9% To view scenery
 79.7% To be close to nature
 79.2% To experience nature
 77.3% To get away from the usual demands of life
 76.1% To do something with my family

Road Bicycling Destination Region

Within 30 minutes of home
 (median days)

12 Northwest
 10 Metro
 7 Central
 6 Northeast
 5 Southern
 4 Outside MN

More than 30 minutes of home
 (median days)

4 Outside MN
 3 Southern
 2 Northwest
 2 Northeast
 2 Central
 1 Metro

Average Trip Total

Expenditures for Bicycling

\$7.68 Trips < 30 miles
 \$31.59 Trips > 30 miles & in MN
 \$35.22 Trips outside MN

Average Annual Household Expenditures for Bicycling 2007-2008

\$23.43 New equipment
 \$4.71 Equipment repair & maintenance
 \$2.35 Used equipment
 \$1.54 Other
 \$0.28 Insurance
 \$0.16 Storage

Total Economic Impact of Road Bicycling

\$337,641,000 Total trip spending
 \$205,985,000 GRP (gross regional product)
 \$114,454,000 Employee compensation
 \$28,273,000 State and local taxes
 4148 Number of jobs

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